WHY CHOOSE KECSKEMÉT?

There are many good reasons for choosing John von Neumann! In recent years, the university has undergone significant development, including the construction of its new, 21st-century campus. Our diverse, practice-oriented training portfolio includes attractive and competitive programmes. Both the impressive quality of higher education in Kecskemét and the market value of the qualifications awarded here are guaranteed by the professionalism and dedication of our teaching staff, as well as the long-term stability of our institution. Kecskemét and the university offer an appealing, inspirational and student-friendly learning environment for those who choose to pursue their studies here.

The real question is: Why shouldn’t you? Kecskemét is Hungary’s eighth-largest city by population, and seventh-largest by area. Having benefited from more than 800 billion Hungarian forints’ worth of investment, Kecskemét offers a flourishing infrastructure and real estate market, a multinational corporate environment, a buzzing cultural life, festivals, more than a hundred restaurants, a municipal theatre, a spa and pool complex, and of course, the University itself. I could go on and on, but I simply adore this lovely, liveable and hospitable city: its beautiful main square with the holiday lights, for instance.

KECSKEMÉT is one of Hungary’s most dynamically developing cities. Besides its growing population, its development is reflected by an unemployment rate that has fallen from year to year. This spectacular boom can be put down to industrial developments. In 2012, the Hungarian Government declared its intention to prioritise Kecskemét and its region as a centre for vehicle engineering. In addition to the production plant of Mercedes-Benz Manufacturing Hungary Kft., currently under expansion, other significant companies also envision their future here. At the same time, the city’s many Art Nouveau-style buildings create a pleasing aesthetic environment.